



BUSINESS SPONSORSHIP LETTER

Dear Friend,

Maine Center for Coastal Fisheries (MCCF) invites you to be part of an important effort to secure a sustainable future for fisheries and fishing communities in eastern Maine by becoming a business sponsor. MCCF's various innovative and collaborative programs and projects are working to enhance these efforts and we need your help. Your business support can help make sure today's fishermen have access to sustainable fisheries and allow future generations to follow in their footsteps.

Who we are

MCCF is headquartered on Stonington's working waterfront, striving to bring the knowledge of fishermen, findings of scientist, and policy making together. Our programs and projects are achieving these efforts through collaborative research, co-management, and stewardship.

It starts with local - It starts with you

Your business support will make an instant impact. In return for your generous support, you will receive a variety of benefits and special opportunities to promote your business to a wide audience. Benefits include exposure to the largest and busiest lobster fleet in North America, thousands of visitors – local and from afar, and an impressive digital audience. You can review these detailed opportunities in the provided sponsorship guide.

To help us expand our programming and achieve our goals, we have enclosed a sponsorship form for your consideration. With your support, together we can *fish forever*.

Thank you,

A handwritten signature in black ink that reads "Kathie Norwood".

Kathie Norwood
Development Director





SPONSORSHIP LEVELS & BENEFITS

PROGRAM SPONSORSHIP

	LEADING	SUSTAINING	PARTNERING	SUPPORTING
Website listing	Large logo	Medium logo	Small logo	Listing
Social media mentions & one e-blast feature	4 mentions per year	3 mentions per year	2 mentions per year	1 mention
Listing in Annual Report	Large logo	Medium logo	Small logo	Listing
Inclusion on program collateral	Medium logo	Small logo	Listing	
Listing on program banner	Large logo	Medium logo	Small logo	
Business flag on display	Large logo	Medium logo		
Business collateral on display in high-traffic area	Brochures and/or business cards			
Business marketing promo*	Promote 1 business special			
Opportunity to speak at event	Speak at 1 event			

*Some rules and stipulations may apply

EVENT SPONSORSHIP

	OCEAN	BAY	RIVER
Tickets to attend event	4	2	
Website listing	Large logo	Small logo	Listing
Inclusion in event promo and media releases	Large logo	Small logo	Listing
Event program listing	Large logo	Small logo	Listing
Listing on event banners	Large logo	Small logo	
Recognition at events	Shoutout at events	Shoutout at events	
Sponsor table at events	Display brochures and business cards	Display brochures and business cards	
Award naming rights		Present award	
Social media mentions	4 social media shoutouts		
Opportunity to speak at event	Speak at all events		